

Bhartiya Vidya Mandir Sen. Sec. School, Sector 39, Chandigarh Road, Ludhiana

CLASS - XI Subject: Business Studies Session :2024-2025

Month	Unit/Chapter/Topic	Learning Objective	Resources/Art-Integrated Pedagogy Tools Used/E-Resources		Learning Outcomes and Skills Learnt by Students	
APRIL	UNIT 1: Business Trade and Commerce: Economic activities and Non Economic activities, Difference between Economic and Non Economic activities	To enable the students to learn about activities	Videos, Case Studies Lecture Method	https://in.docworkspace.com/d/slBi7laCGAbqM0rIG	Students will be able to learn about Economic and Non Economic activities	Critical Thinking skills
	History of business Concept, features of business, Industry and its types	To enable the students to learn about business and industry	Power-Point presentation slides and images	https://in.docworkspace.com/d/slBi7laCGAbqM0rIG	Students will be able to learn about business in ancient times, history of business and its growth in modern era	Communication skills
	Business Objectives, Business Risk, Causes of business risk Industry and its types	To enable the students to learn about objectives of business and the various risks involved in it	examples from real life situations Solve Case Studies	https://diksha.gov.in/play/content/do_31316387592696627215067?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content	Students will be able to learn about Business risk and its causes	Problem Solving
	Commerce and Trade and auxiliary to trade, Make in India concept	To enable the students to learn about Trade and various auxiliaries of trade	Lecture method Discussion Method Case Base Questions	https://diksha.gov.in/play/collection/do_31310351600410624011646?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content&contentId=do_313069094469664768110600	students will be able to learn about trade and auxiliaries to trade	Communication Skills Creative Thinking Skills
	UNIT 2 Chapter 2 Forms of Business Organizations	To enable the students to get the knowledge about various types of business organizations	Power-Point presentation slides and images	Discussion on role of profit in business	Students will be easily understand about various types of business organisations	Creative Thinking skills Communication skills

	Sole Proprietorship, Partnership, Hindu Undivided Family Business, Cooperative Societies, Joint Stock Company	To enable the students to understand the concepts and their merits and limitations	Videos Black Board Case Studies	innovative picture base questions from various educational sites	Students will be able to learn about various types of business organisations and its features	Critical Thinking skills
	Merits ,limitations, types of partners and partnership, registration, Partnership deed	To enable the students to understand the types of partners and partnership, partnership deed, registration of partnership	Role play Discussion Method	https://diksha.gov.in/play/content/do_3130965358131363841154?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content	Students will be able to learn about various forms of business organizations	Critical Thinking skills Communication Skills
MAY	UNIT 3 Public, Private and Global Enterprises : Departmental Undertaking	To enable the students to learn about the various forms of Public Sector	Videos, Black board	Role Playing	Students will be able to learn about Various forms of Public Sector	Listening Skills Communication Skills
	Statutory Corporation	To enable the students to learn about Statutory Corporation	PPT	Case Studies	Students will be able to learn about Statutory Coporations	Problem Solving skills Problem Solving Skills
	Government Companies	To enable the students to learn about Government Company	Smart board	https://diksha.gov.in/play/collection/do_3131085655955537921236?referrer=utm_source%	Students will be able to learn about Government Companies	Listening Skills Communication Skills
	Global Enterprises – Feature Joint Venture, PPP concept	To enable the students to understand about Global Enterprises and Public Private Partnership				
JUNE	SUMMER HOLIDAYS					

JULY	UNIT 4: Business Services : Banking Services meaning and types, Banking: types of bank account saving, current recurring, fixed deposit and	To enable the students to understand the concept of business services, bank accounts	Lecture method Discussion Method Case Base Questions	https://diksha.gov.in/play/content/do_31307188733315481611582?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content	Develop an understanding of the different services provided by the banks	Communication Skills Decision Making Skills Problem Solving Skills
	Banking services with particular reference to bank draft bank overdraft, cash credit E-Banking :- meaning, types of digital payments	To enable the students to understand the online banking		https://diksha.gov.in/play/collection/do_3131085655955537921236?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content&contentId=do_31310409544226406412312	able to learn about how to d	Critical Thinking Skills Problem Solving Skills
	Insurance – Principles. Types – life, health, fire and marine insurance -concept	To enable the students to understand the concept and types of insurance	Lecture method Discussion Method Case Base Questions	https://diksha.gov.in/play/collection/do_3131085655955537921236?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content&contentId=do_3130893605172838401692	earn about Insurance and its	Communication Skills Decision Making Skills Problem Solving Skills
	Postal services-Mail, Registered Post, Parcel , Speed Post ,Courier-meaning	To enable the students to understand the utility of different telecom services	Lecture method Discussion Method Case Base Questions	https://diksha.gov.in/play/collection/do_3131085655955537921236?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content&contentId=do_3130893605172838401693	Students will be able to learn about how the postal services are helpful in business	Communication Skills Decision Making Skills Problem Solving Skills
	UNIT 5: Emerging Modes of Business :E-business- Concept, Scope, Benefits Difference between E-business and Traditional business	To enable the students to understand the concept of E-business	Black board Smart board	https://diksha.gov.in/play/collection/do_31310351600410624011646?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content&contentId=do_31307188996718592011496	Students will be able to learn about E-business concept, scope and advantages and its comparison with Traditional business	Communication Skills Decision Making Skills Problem Solving Skills

AUGUST	UNIT 6:Social Responsibility of Business and Business Ethics concept, Arguments for and against social responsibility, Kinds of social responsibility ,Social Responsibility towards different interested groups	To enable the students to understand the concept, interested groups ,Arguments in favour and against , Kinds of social responsibility	Lecture method Discussion Method Case Base Questions	https://diksha.gov.in/play/content/do_31311281552165273611908?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content	Students will be able to learn about social responsibility of business	Communication Skills Decision Making Skills Problem Solving Skills
SEPTEMBER	TERM EXAMINATION					
OCTOBER	Role of business in environment protection, Business ethics-concept and elements	To enable the students to role of business in environmental protection ,business ethics	Lecture method Discussion Method Case Base Questions	https://diksha.gov.in/play/content/do_31311281552165273611908?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content	_____	
OCTOBER	UNIT 2: Ch 7:Formation of a Company Stages and documents to be used in formation of company .	To enable the students to understand the different stages and important documents	Lecture method Smart board Case Base Questions	https://diksha.gov.in/play/content/do_31307188074070835211289?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content	Students will be able to learn about different stages and important documents required for	Communication Skills Decision Making Skills Problem Solving Skills
OCTOBER	UNIT 7:Sources of business financeConcept, Nature and Importance of business finance Owner's fund-Equity shares, preference shares, retained earnings	To enable the students to understand the concept Nature, importance of business finance	Lecture Method Black board	https://diksha.gov.in/play/collection/do_3131085655955537921236?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content&contentId=do_313113579969232896129	Students will be able to learn about different sources of business finance and Owner's fund	Communication Skills Decision Making Skills Problem Solving Skills
	Borrowed Fund- Debenture, bonds, loan from financial institutions and commercial banks ,trade credit, public deposits ,Inter Corporate Deposits (ICD)	To enable the students to understand the types of owner 's fund and types of borrowed fund and differentiate between owner 's fund and borrowed fund	Lecture method Discussion Method Case Base Questions	https://diksha.gov.in/play/collection/do_3131085655955537921236?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content&contentId=do_313113579969232896129	Students will be able to learn about borrowed Fund	Communication Skills Decision Making Skills Problem Solving Skills

NOVEMBER	UNIT 8: Small Business and Enterprises Entrepreneurship Development Concept, Characteristics and Need, Process, Start up India Scheme ,Ways to fund start up, Intellectual Property Rights and Entrepreneurship Process of Entrepreneurship Development:	To enable the students to understand Entrepreneurial Development	Lecture method Discussion Method Case Base Questions	Students will be able to learn about Entrepreneurial Development		Communication Skills Decision Making Skills Problem Solving Skills
DECEMBER	Small Scale Enterprises as defined by MSMED Act 2006 Role of small business in India with special reference to rural areas Government schemes and agencies for Small Scale Industries, NSIC ,DIC with special reference to rural backward area.	To enable the students to understand the MSMED ACT , role of small scale business in rural areas , various governmental schemes	Lecture method Discussion Method Case Base Questions	https://diksha.gov.in/play/content/do_313114865881636864169?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content	Students will be able to learn about MSMED ACT and governmental role in Small Scale Enterprises	Communication Skills Decision Making Skills Problem Solving Skills
	UNIT 9:Internal TradeMeaning, types services rendered by wholesaler retailer. Types of retailers-Itinerant and small scale fixed shop retailers Large scale retailers- Departmental Stores, Chain Store.GST.	To enable the students to understand the concept of wholesaler , retailer and types of retailer .and about large scale retailers	Lecture Method Diagrammatic Presentation	https://diksha.gov.in/play/content/do_3131148660298629121140?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content	Students will be able to learn about Internal Trade and its types	Communication Skills Decision Making Skills Problem Solving Skills
JANUARY	UNIT 10: International Business International trade concept and advantages Export Trade Meaning and procedure, Import Trade-Meaning and procedure. Documents Involved in International trade.	To enable the students to understand the concept of International trade its advantages, Procedure for export and import, WTO and its objectives	Lecture Method Role Play	https://diksha.gov.in/play/collection/do_3131085655955537921236?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content&contentId=do_31307189392447078411498	International Trade and its adv	Communication Skills Decision Making Skills Problem Solving Skills
	World Trade Organisation(WTO) Meaning and Objectives	To enable the students to understand the concept of WTO and its objectives	Lecture Method Black board	https://diksha.gov.in/play/collection/do_3131085655955537921236?referrer=utm_source%3Dmobile%26utm_campaign%3Dshare_content&contentId=do_31307189408766361611740	Students will be able to learn about WTO and its objectives	Communication Skills Decision Making Skills Problem Solving Skills